

Book size is 8.5" tall x 7" wide - half of a US Legal sheet. Pages will not bleed.

**Full page - portrait**  
6.25" wide x 7.75" tall

**Quarter page - landscape**  
3" wide x 3.75" tall

**Half page - landscape**  
6.25" wide x 3.75" tall

## Ad Specifications

### 2019 IFVP Program Book

#### Sizing:

**Full page: \$500**

6.25" wide x 7.75" tall - Portrait orientation only

**Half page: \$250**

6.25" wide x 3.75" tall - Landscape orientation only

**Quarter page: \$125**

3" wide x 3.75" tall - Portrait orientation only

*Please note: this book will not print with bleeds so your ad should fall entirely within the allocated space. No additional bleed is needed.*

#### File Requirements:

300 dpi minimum resolution at full size

CMYK or Grayscale color space (no RGB, please)

PDF, TIFF, PSD, EPS, or Ai are best file types

JPG acceptable but not recommended

Please convert all fonts to outlines

**IFVP Members, promote your self,  
your book, or your training session!**

**Contact [treasurer@ifvp.org](mailto:treasurer@ifvp.org)**