

2019 IFVP CONFERENCE AGENDA

July 30 – August 2

**Schedule is subject to change*

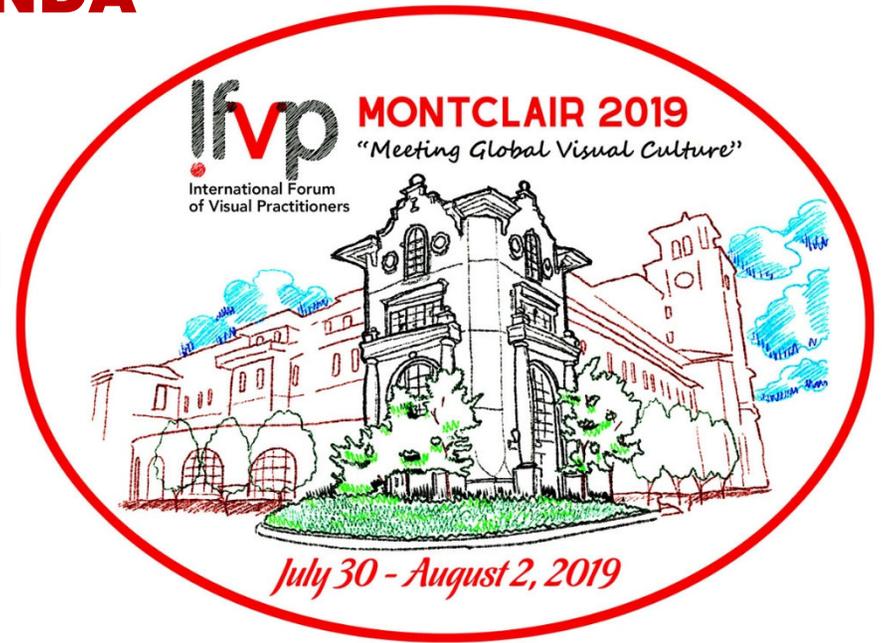
**Conference
Workshop
Tracks**

FACILITATION

BUSINESS

LEADERSHIP

CRAFTSMANSHIP



MONDAY JULY 29			
1:00-3:00		PRE-CONFERENCE MGTaylor Methodology for Visual Practitioners: The Collaboration Code <i>(Rob Evans)</i>	
3:00-3:15	Break		
3:15-5:00			
5:00-6:00	Dinner		
6:00-8:00			

TUESDAY JULY 30				
8:00-9:00	Breakfast	PRE-CONFERENCE MGTaylor Methodology for Visual Practitioners: The Collaboration Code <i>(Rob Evans)</i>	PRE-CONFERENCE Graphic Recording 101 <i>(Bea Broskova and Tanya Gerber)</i>	PRE-CONFERENCE Graphic Recording 201: The Art and Ethics of Listening in Visual Practice <i>(Anthony Weeks)</i>
9:00-10:30				
10:30-10:45	Break			
10:45-12:00				
12:00-1:00	Lunch			
1:00-3:00				
3:00-3:15	Break			
3:15-5:00				
4:00-6:30	CONFERENCE REGISTRATION / EXHIBITORS OPEN			
7:00-9:00	OPENING RECEPTION			

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WEDNESDAY JULY 31

7:30-8:30	Breakfast / Exhibitors Open					
8:30-9:00	General Session / Conference Welcome					
9:00-10:30	Presentation Hall KEYNOTE: THOMAS FRANKLIN					
10:30-11:00	Break / Exhibitors Open		Neuland Mini Workshop with Renatta Algalarrondo / Neuland Store			
		ROOM 1020	ROOM 2050	ROOM 0009	ROOM 143 Morehead	ROOMS TBD
11:00-12:30	Workshops	The Five Design Loops of the Visual Facilitator (<i>Ole Qvist-Sorensen</i>)	Art School for Facilitators: Making your Drawings Look More "Real" (<i>John Bloch</i>)	Creating Better Business Outcomes Using Visual Tools to Drive Engagement and Collaboration (<i>Dana Wright-Wasson and Carlos Valdes-Dapena</i>)	Facilitating Across Global Boundaries (<i>David Sibbet</i>)	Doctor's Hours (<i>Mentoring Sessions</i>)
12:30-1:30	Lunch / Exhibitors Open					
		ROOM 1020	ROOM 2050	ROOM 0009	ROOM 143 Morehead	ROOMS TBD
1:30-3:00	Workshops	Reimagining 'Report Outs' and 'Group Shares' (<i>Anthony Weeks</i>)	Art School for Facilitators: Making your Drawings Look More "Real" (<i>John Bloch</i>)	Visual Practices to Support Courageous Conversations (<i>Axelle Vanquaille</i>)	Your Evolving Self – How You Become an Evolutionary Visual Practitioner (<i>Mathias Weitbrecht</i>)	Doctor's Hours (<i>Mentoring Sessions</i>)
3:00-3:30	Break / Exhibitors Open		Neuland Mini Workshop with Renatta Algalarrondo / Neuland Store			
3:30-5:00	Presentation Hall KEYNOTE: BUSINESS PANEL OF OUR PEERS moderated by Thomas Franklin featuring Sita Magnuson, Sam Bradd, Mathias Weitbrecht, Donatella and Renatta Pastorino, Mara Calaert, and Brandon Black					
5:00-6:00	Exhibitors Open					
6:00-???	Dinner on Your Own					

THURSDAY AUGUST 1						
7:30-8:30	Breakfast / Exhibitors Open					
8:30-10:00	Presentation Hall KEYNOTE: ROB EVANS					
10:00-10:30	Break / Exhibitors Open		Neuland Mini Workshop with Filippo Buzzini / Neuland Store			
		ROOM 1020	ROOM 2050	ROOM 0009	ROOM 143 Morehead	ROOMS TBD
10:30-12:00	Workshops	Thought Sketching in a Dialogue (<i>Jill Greenbaum and Donatella Pastorino</i>)	Email Marketing for the Win! Building Connections and Lasting Engagement (<i>Karina Branson</i>)	Interactive Events to Engage Meeting Participants (<i>Aneta Key</i>)	Catalyzing Community: Graphic Facilitation in the Civic Space (<i>Sita Magnuson</i>)	Doctor's Hours (<i>Mentoring Sessions</i>)
12:00-1:00	Lunch / Exhibitors Open					
1:00-2:30	Presentation Hall IFVP MEMBERS' AGM – ANNUAL GENERAL MEETING					
2:30-5:30	Open Space for Self-organized Workshops					
7:00-10:00	CELEBRATION GALA - Dinner, open bar, and dancing with New Jersey's Joe Rapolla Band					
FRIDAY AUGUST 2						
7:30-8:30	Breakfast / Exhibitors Open					
		ROOM 1020	ROOM 2050	ROOM 0009	ROOM 143 Morehead	ROOMS TBD
8:30-10:00	Workshops	How to Design Visual Templates That Guide and Support Your Workshop Participants (<i>Ia Brix Ohmann</i>)	bikablo Goes to School - How to Support Visual Practice in the Education System (<i>Frank Wesseler and Karina Antons</i>)	A Visual Map of your Business Plan (<i>Katherine Torrini and Shiloh Sophia McCloud</i>)	Catalyzing Community: Graphic Facilitation in the Civic Space (<i>Sita Magnuson</i>)	Doctor's Hours (<i>Mentoring Sessions</i>)
10:00-10:30	Break / Exhibitors Open		Neuland Mini Workshop with Sam Bradd / Neuland Store			
		ROOM 1020	ROOM 2050	ROOM 0009	ROOM 143 Morehead	ROOMS TBD
10:30-12:00	Workshops	How to Facilitate When You Are Not a Facilitator (<i>Brian Tarallo and Lauren Green</i>)	Business Myths (<i>Martine Vanremoortele and Kristof Braekeleire</i>)	Expressive Figure Drawing (<i>Anne Gibbons</i>)	Why is This Conversation So Difficult? Discover How to Flex Your Style for Even Better Relationships (<i>Jill Greenbaum</i>)	Doctor's Hours (<i>Mentoring Sessions</i>)
12:00-1:00	Lunch / Exhibitors Open					
1:00-2:30	Presentation Hall KEYNOTE: ALEEMNA WRAYE					
2:30-3:00	CONFERENCE CLOSING - We look forward to celebrating our 25th anniversary with you next year!					

Workshop Descriptions

Wednesday July 31, 10:30 to 12:00

FACILITATION: Ole Qvist-Sørensen The Five Design Loops of the Visual Facilitator

Visualization is a proven method of clarifying an idea by creating a shared understanding. Visualization brings in multiple perspectives, ignites creativity and helps a team move forward by creating shared mental models they can all agree on. How might this way of working become more accessible for those not visual? And could those already working visually strengthen their practice? This session presents FIVE VISUAL DESIGN LOOPS for a more visual way of working. You will learn about the approach and method, experience how it works and try out new tools and techniques for the visual practitioner and will strengthen the way you think, communicate and collaborate. The session builds on Bigger Picture's book, coming out this summer, "The Ultimate Guide to a More Visual Way of working." Stay updated with news about the upcoming book on at www.biggerpicture.dk or on twitter @OleQvist.

CRAFTSMANSHIP: John Bloch Art School for Facilitators: Making Your Drawings Look More "Real"

As visual facilitators, we come from wide-ranging backgrounds—not all including a degree in art or design. This session offers the opportunity to catch up on some of the drawing principles and techniques taught in art school, simplified for the time and material constraints of graphic recording and facilitation. We will explore how to make the things we draw look more 3-dimensional, opening new possibilities for creating visual metaphors, powerful lettering, expressive people and more. Topics include:

- Linear perspective
- Principles of aerial/atmospheric perspective
- Structure (by drawing transparently)
- Light affects 3-D objects (highlights and shading)
- Shadows to express weight and motion, and in visual metaphors
- Rendering different materials (chrome, glass, wood, cloth, water); suggesting texture

Step-by-step, you will expand your visual toolkit and explore why things appear the way they do in real life.

BUSINESS: Dana Wright-Wasson and Carlos Valdes-Dapena

Creating Better Business Outcomes Using Visual Tools to Drive Engagement and Collaboration

This session offers visual practitioners a way to apply visual tools to two very common and significant organizational challenges: engagement and collaboration. Using examples and case studies from their practice and books, Dana and Carlos share experiences and techniques that participants can apply to their work! Join in as they share the "Employee Experience" Lifecycle infographic, the High-Performance Collaboration (HPC) model, and dive deep into understanding collaboration and assessing the employee experience through a series of exercises, activities and templates.

LEADERSHIP: David Sibbet Facilitating Across Global Boundaries

Culture and distance present challenges to facilitators of groups that are in different places internationally. This session will share experiences in facilitating a global learning community and involve participants in sharing best practices and insights from their own experiences. We will dig into the challenge of cross-cultural metaphors, and why archetypal patterns are so important to learn about. The session will be very hands-on and interactive. Participants will come away:

1. Appreciating how basic metaphors and archetypes work cross culturally
2. Being more conscious of each person's own "frames" of reference and worldview
3. Learning tips and practices for working virtually in a visual way on Zoom and other platforms
4. Understanding why meta-models and frameworks become essential visual tools in distributed network

Wednesday July 31, 1:30 to 3:00

FACILITATION: Anthony Weeks Backtalk: Reimagining 'Report Outs' and 'Group Shares'

Group 'report outs' can be challenging for even the most seasoned of graphic recorders. What are the strategies you can use to make the most of small-group work while not feeling overwhelmed by trying to capture each and every word?

- 1.) How can we work with facilitators ahead of time to design agendas that turn data into stories?
- 2.) What are 2-3 strategies we can use to make report-outs more interesting and useful?
- 3.) How can visual practitioners record information quickly, efficiently, and meaningfully?

CRAFTSMANSHIP: John Bloch Art School for Facilitators: Making your Drawings Look More "Real" (Repeat Workshop)

As visual facilitators, we come from wide-ranging backgrounds—not all including a degree in art or design. This session will be an opportunity to catch up on some of the drawing principles and techniques learned in art school, simplified for the time & material constraints of graphic recording and facilitation. We'll explore how to make the things we draw look more 3-dimensional, opening new possibilities for creating visual metaphors, powerful lettering, expressive people and more.

LEADERSHIP: Axelle Vanquaille

Visual Practices to Support Courageous Conversations: How to Change an Industry, Meeting by Meeting

As a visual facilitator, we are all aware that our goal is much more than making beautiful drawings of processes and conversations. We have a crucial role to play in guiding organizations through transformations and supporting courageous conversations! Join Axelle as she shares her experiences in educating and training Human Rights facilitators in Asian factories by applying visual tools and methodologies. During this workshop, participants will be invited to explore visual practices to support courageous conversations, to enable people to speak up about delicate topics, and to create ownership and engagement in ambiguous, often challenging contexts.

Participant will come away:

- Viewing themselves as visual facilitator differently
- Understanding how to support change in 5 different ways, depending on who is holding the marker and leading the process
- Understanding how different techniques from educating and training Human Rights facilitators can be applied in their practices

Note this workshop is best suited for seasoned visual practitioners, or those interested in building facilitation into their toolkits.

BUSINESS: Mathias Weitbrecht Your Evolving Self – How You Become an Evolutionary Visual Practitioner

Do you sense tremendous potential for your work in the world? Are you fully your “Best Self” to deliver it? Who do you need to be to embody that potential? It is difficult to “crack the code” on how the manifestation of potential really works. Ultimately the question becomes: do you really want to evolve? And if so, it may be necessary to add considerably in a completely different domain than your existing drawing, visualization and lettering expertise. During this session, Mathias will invite you on a self-evolution journey about mindset, embodiment, entrepreneurship, habits and your manifestation power. You will assess beliefs, routines, how the brain works, the role of the subconscious, nutrition, sleep – and cover some tips, hacks, and practices for your growth mindset. Are you ready to bring your full potential and purpose to fruition? Join Mathias and courageous IFVP colleagues in this experiential session of self-discovery dedicated to your evolution!

Thursday August 1, 10:30 to 12:00

CRAFTSMANSHIP: Jill Greenbaum and Donatella Pastorino Thought Sketching in a Dialogue

In this workshop, you will sketch complex situations and abstract ideas that arise in working with customers and colleagues. Join Jill and Donatella as they help you develop a common understanding through the creation of a visual dialogue.

BUSINESS: Karina Branson Email Marketing for the Win! Building Connections and Lasting Engagement

As visual practitioners, we don't always think of ourselves as writers. Creatives, yes. Marketing experts, maybe not so much. Join Karina in this interactive session designed to help you unearth your Inner Email Marketing Guru and discover your unique voice to develop an email practice that supports your visual practice.

- Understand why and how email newsletters and blogging can help market skills in an authentic way.
- Learn how to hook readers into wanting their content.
- Leave with a calendar full of email topics and publishing dates so it's easy to put their ideas into action.

FACILITATION: Aneta Key Interactive Events to Engage Meeting Participants

In this playshop, you will explore tested approaches on how to make day-long or multiple day events (offsites, retreats, workshops) both productive and fun. Specifically, we will focus on how to make interactive to ensure participants are fully engaged and maintain their cognitive and collaborative energy throughout long group events.

Facilitators will walk away with at least a dozen “ready to use” activities or modifications to existing practices to make events more interactive. Side effect outcomes will include peer learning, sparking connections, and fun.

LEADERSHIP: Sita Magnuson Catalyzing Community: Graphic Facilitation in the Civic Space

This interactive workshop will re-imagine the role of the graphic facilitator in the civic space. You will explore the ways in which graphic facilitation and process design/facilitation can invite and re-energize civic dialogue and futures-oriented community development. Participants are invited to play with a model and framework that Sita has been prototyping that links intergenerational learning, arts-entrepreneurship and economic mobility towards a re-imagining of the civic landscape in communities in the 21st century.

Thursday August 1, 2:30 to 5:30

Open Space for Self-organized Workshops

Friday August 2, 8:30 to 10:00

FACILITATION: Frank Wessler and Karina Antons

bikablo Goes to School - How to Support Visual Practice in the Education System

Bikablo gets a lot of requests about doing projects in schools and universities in order to foster creative thinking in education. During this session, Frank and Karina share their approach on how to contribute to the development of learning skills (rather than just compensating for stressful classes!). The three-step approach – grasping knowledge, presenting knowledge and digitizing knowledge – will serve as the core of the session. Participants will explore each phase and reflect together on how the approach is beneficial and applicable to their country and culture.

CRAFTSMANSHIP: Ia Brix Ohmann

Visual Templates: How to Design Visual Templates that Guide and Support Your Workshop Participants

Prefabricated templates can be a great way to support and guide workshop participants, especially in volunteer organizations and local communities where attendees are filled with passion and energy around their topics. This session will cover the basics of designing templates, including a preliminary “**DO ART**” exercise using a visual template that allows you to develop a clear overall Intention, **D**irect **O**utput, **A**genda, **R**ules and **R**oles and **T**imeframe for the workshop. This exercise is followed by a step-by-step guide to designing a template to be used in a workshop. Participants will be provided the space to share personal products in a gallery walk, and interactive opportunities to exchange personal stories, backgrounds and experiences within their organizations and communities.

BUSINESS: Katherine Torrini and Shiloh Sophia McCloud Strategic Musing: Visual Map of your Business Plan

Leverage the dynamic intersection between right and left brain thinking to access deeper insights for your career as a visual practitioner. We often do this for our clients, but how often do we use our skills on our own behalf? Put your analytical and big-picture thinking to work for your own business by creating a hand drawn visual business plan that is a map for your own success – including your personal and professional fulfillment. In addition to working visually, you will also re-contextualize the language of a traditional business plan into words that reflect your unique vision and voice. Enjoy time to explore who your ideal clients are, where to focus, how to jump your income and whether to expand your current business model. Who knows who will have more fun, your muse or your inner strategist?

LEADERSHIP: Sita Magnuson Catalyzing Community: Graphic Facilitation in the Civic Space (Repeat Workshop)

This interactive workshop will re-imagine the role of the graphic facilitator in the civic space. You will explore the ways in which graphic facilitation and process design/facilitation can invite and re-energize civic dialogue and futures-oriented community development. Participants are invited to play with a model and framework that Sita has been prototyping that links intergenerational learning, arts-entrepreneurship and economic mobility towards a re-imagining of the civic landscape in communities in the 21st century.

Friday August 2, 10:30 to 12:00

BUSINESS: Martine Vanremoortele and Kristof Braekeleire *Business Myths*

This session will cover some common myths and beliefs about graphic recording/facilitation and business. Martine and Kristoff will share their expertise on building a solid business and offer tips on building confidence in running one's practice as graphic recorder or facilitator -- growing as practitioner whilst also growing the field of professionals. They will help take you FROM being part of a group of people who like to draw and are happy to get some money for it, TO a recognized community of professionals who know how to bring value to clients and get rewarded for the value they bring.

Topics covered will include:

- Non-profit should get lower rates / I should charge more for corporate clients.
- For a longer term engagement, it's best to lower the day rate.
- It's impolite to ask who I am competing with
- I am just a facilitator, I shouldn't have an opinion.
- Making well-informed choices about offerings/pricing/proposals
- And more... so come prepared to have your questions answered

FACILITATION: Brian Tarallo and Lauren Green *How to Facilitate When You are Not a Facilitator*

Have you ever been asked, "Hey, can you facilitate this breakout group?" This session is for graphic recorders who want to learn quick tips for successful ad hoc facilitation. We'll cover the basics of group process. You'll learn how to facilitate a group through (1) framing the discussion, (2) generating ideas, (3) refining and deciding those ideas, and (4) planning next steps. You'll leave with a library of facilitation questions you can pull out at a moment's notice to facilitate successfully. Plus, we'll provide tips for talking with facilitators that will help improve your understanding of the process going in, and ultimately the visual outcome of your chart.

CRAFTSMANSHIP: Anne Gibbons *Expressive Figure Drawing*

Learn how to draw expressive figures quickly and simply. We will sketch faces and figures from photos, using one another as models and from out of our heads. Get in touch with your inner skeleton in this hands-on session!

LEADERSHIP: Jill Greenbaum

Why is this Conversation so Difficult? Discover How to Flex Your Style for Even Better Relationships

Do you have a REALLY good sense of how you show up in the world—how people perceive your words and actions? In this thought-provoking, perception-enhancing, practical session, you will gain insight into yourself and others. Our work and play will empower you to create an action plan focused on minor adaptations in how you work with others, so that you will enjoy better relationships with your clients, co-workers, and colleagues.