



Friday, October 19

9:00	Arrival & Informal Welcoming	Participants set up their Gallery displays
10:30	GRAPHIC RECORDING101 Introductory techniques and career overview Lynn Kearny, Geoff Ball, and Dana Wright	(Gallery "closed" during selected sessions)
12:30	Lunch & Announcements	
2:00	"TALL KIDS" WORKSHOP Guest Presenter: Mark Kistler Rediscover basic drawing & 3D technique with a true master!	
4:30	"TALL KIDS" GET DOWN Now that you're inspired...Hands-on jamming of images, icons, and more. Facilitated by John Ward.	
5:30	Dinner & Announcements	
7:30	SPIRAL IN: OFFICIAL OPENING & WELCOMING Choreographed and facilitated by Lynn Carruthers and the VPC Encee Duo, Dana Wright & Greg Gollaher.	
	Open Evening	Gallery Set Up Completed

Saturday, October 20

8:00	Breakfast & Announcements	Take a Gallery Walk...Get to know colleagues and their work.
9:00	THE HAND & ITS ROLE IN OUR WORK Guest Presenter: Frank Wilson Delve into fascinating thinking about the hand and how it has shaped the brain, language, creativity, and culture...Gain a whole new set of insights about graphic facilitation!	
12:30	Lunch & Announcements	
1:30	TECHNOLOGY FOR REAL PEOPLE So, do you JPEG or GIF? Step into the digital world with Dana Wright and Brandy Agerbeck...A pragmatic tour!	
4:00	GRAPHIC DISTILLERY And you thought Graphic Jam was cool! John Ward will guide us beyond simply generating graphic vocabulary...to surfacing the essence of why "great" images work.	
6:00	Dinner & Announcements	
	Open Evening	Beach Bonfire And S'mores of course!

Sunday, October 21

8:00	Breakfast & Announcements	Final chance for Gallery Walk
	Check Out	
9:00	KISTLER OFF THE CUFF Mark Kistler "feeds back" his observations in an extemporaneous visual "presentation."	
11:00	NOW WHAT? A MARKETING PANEL Join Greg Gollaher, John Ward, and a panel of colleagues to address key questions and strategies for thriving in the current business climate.	
12:30	SPIRAL OUT: OFFICIAL CLOSING	
1:00	Lunch & Announcements	Gallery Pack Up
	Clean Up & Departure	